

MORGAN ROBERTS

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(919) 525-6817

EDUCATION

University of North Carolina at Chapel Hill – Chapel Hill, NC

Expected May 2023

B.A. Media & Journalism, B.S. Information Science

- GPA: 4.00

EXPERIENCE

Chief Design Officer

April 2021 – Present

App Team Carolina – Chapel Hill, NC

- Manage a team of UI/UX designers to meet strict timelines
- Empower and mentor team members in leadership duties as appropriate
- Partner with other designers to conduct UX research and design iOS apps using Figma
- Strictly adhere to Apple's iOS Human Interface Guidelines and W3C accessibility standards
- Collaborate with iOS developers to decide what components are practical to incorporate into mobile apps
- Communicate project updates to CTO, Project Manager, and clients
- Present and describe design choices in wireframes, prototypes, and other design components to the whole team weekly

Learning Assistant – Web Design & Development

January 2021 – Present

UNC Department of Computer Science – Chapel Hill, NC

- Grade web development assignments and hold weekly office hours to help other students build websites
- Master web development concepts including grid method, flexbox, UI design, Bootstrap, jQuery, and C3
- Communicate with a professor and other instructional assistants about deadlines and grading

Web & Graphic Production Intern

April 2021 – August 2021

SharpSpring Technologies – Gainesville, FL (Remote)

- Created web components from Figma prototypes using HTML, CSS, and JavaScript
- Replicated full web pages from images using WordPress, HTML, and CSS
- Worked closely with a small design team and effectively communicated about tasks
- Designed templates for article covers to be displayed on a website
- Designed advertisements for the company using Adobe Creative Suite
- Adhered to strict visual branding standards when designing components and advertisements

PROJECTS

Cortical Visual Impairment iOS App – App Team Carolina

August 2021 – Present

UX Research & UI Design

- Design an interactive app for users with Cortical Visual Impairment (CVI)
- Compile information about CVI, users, similar apps, and CVI accessibility needs prior to designing
- Receive and incorporate feedback from developers and clients concerning wireframe designs
- Build a comprehensive and interactive prototype to deliver to developers to build and release on the App Store
- Design and export in-app illustrations and icons

Town of Carrboro Website Usability Research – UNC Chapel Hill

August 2021 – September 2021

UX Research & UI Design

- Worked with a team to conduct a case study on townofcarrboro.org
- Conducted usability tests with participants on the desktop site over Zoom
- Wrote a comprehensive usability report to deliver to Town of Carrboro representatives
- Presented findings of usability report to Town of Carrboro officials

HARD SKILLS

HTML5, CSS3, JavaScript, jQuery, Bootstrap, C3, AJAX, Python, Responsive Design, UI/UX Design, Accessible Design, Figma, Adobe Creative Suite, Visual Studio Code, XCode, SwiftUI

SOFT SKILLS

Creativity, Problem Solving, Detail-Oriented, Communication, Leadership, Curiosity, Open-Mindedness

CERTIFICATIONS & COURSES

UX Design Certificate – *Microsoft Mentorship Program*

Expected December 2021

iOS Human Interface Guidelines & Beyond – *Udemy*

October 2021